



Smith & Wesson®

FOR IMMEDIATE RELEASE

Smith & Wesson Launches New GUNSMARTS™ SERIES 3

SPRINGFIELD, Mass., (September 6, 2022) - Smith & Wesson announced today the launch of a new GUNSMARTS™ campaign. Evolving from our first two series, this new video lineup focuses on intermediate and advanced training topics to further promote skill growth and continue the journey of firearm education and ownership. Series 3 stars Smith & Wesson Brand Ambassadors and Professional Shooters Jerry Miculek and Julie Golob, in addition to exciting new industry partners.



"Our third year of S&W GUNSMARTS takes an even deeper dive into gun ownership, skills, and knowledge. Each episode features useful tips, helpful drills, and plenty of insight. I love being able to share what has helped me become both proficient and confident as a shooter. Jerry and I had so much fun putting these together," said Julie Golob - GUNSMARTS Host & Brand Ambassador.

The all-new series will feature expanded content topics that provide beginner, intermediate, and advanced shooters with valuable education and instruction around firearm safety, personal defense, shooting sports, and recreational firearm use. All GUNSMARTS video content can be accessed for free and is available to view on our website.

To learn more about SMITH & WESSON GUNSMARTS, [click here](#).

To stay up to date on all the latest news and events, be sure to follow Smith & Wesson on [Facebook](#), [Twitter](#), [Instagram](#) and [YouTube](#).

For Media Inquiries:

Dave O'Connor
Media - Partnership Relations Manager
media@smith-wesson.com

About Smith & Wesson Brands, Inc.

Smith & Wesson Brands, Inc. (NASDAQ Global Select: SWBI) is a U.S.-based leader in firearm manufacturing and design, delivering a broad portfolio of quality handgun, long gun, and suppressor products to the global consumer and professional markets under the iconic Smith & Wesson®, M&P®, and Gemtech® brands. The company also provides manufacturing services including forging, machining, and precision plastic injection molding services. For more information call (844) 363-5386 or visit smith-wesson.com

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