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Shield is Back: Introducing the New M&P Shield® Plus

The large capacity, micro-compact Smith & Wesson® M&P Shield Plus pistol is here

SPRINGFIELD, Mass., (March 15, 2021) – Smith & Wesson Inc. today announced that it has released the next evolution of the Smith & Wesson M&P Shield pistol – the M&P Shield Plus. Designed for concealed carry, the M&P Shield Plus is the most advanced M&P Shield pistol to date, featuring a magazine capacity up to 13 rounds in a slim, micro-compact frame. The M&P Shield Plus is available in 9mm in a variety of configurations, including Performance Center® models with optics cuts, upgraded sights, and more.

Kyle Tengwall, Vice President of Marketing, said, “We’re excited to announce the next evolution of the M&P Shield pistol – the M&P Shield Plus. Packed with popular features such as a flat-face trigger, large capacity magazine, optics cuts, and more, the M&P Shield Plus product line has been designed to meet the needs of today’s firearm consumer. With over three million M&P Shield pistols sold in the past decade, the Smith & Wesson M&P Shield is a proven, reliable platform with the ability to stand the test of time - and best of all, the new M&P Shield Plus pistols are rolling out to retailers across the country now.”

The new M&P Shield Plus comes in both standard and Performance Center models, each with a variety of enhancements. The M&P Shield Plus features the hallmark 18-degree grip angle of the M&P pistol series for a natural point of aim, helping to better manage recoil and get back on target quickly. Standard M&P Shield Plus pistols include a variety of features, including a flat-face trigger, a new, optimized grip texture designed for concealed carry, and two-magazines: an extended 13+1 round magazine and a flush fit 10+1 round magazine. Performance Center M&P Shield Plus pistols feature all of the enhancements of standard models, plus porting, fiber optic sights, longer slides, and optics cuts. The MSRP on the new M&P Shield Plus pistol starts at \$553.

For more information on the new M&P Shield Plus, [click here](#).

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About Smith & Wesson Brands, Inc.

Smith & Wesson Brands, Inc. (NASDAQ Global Select: SWBI) is a U.S.-based leader in firearm manufacturing and design, delivering a broad portfolio of quality handgun, long gun, and suppressor products to the global consumer and professional markets under the iconic Smith & Wesson®, M&P®, Thompson/Center Arms™, and Gemtech® brands. The company also provides manufacturing services including forging, machining, and precision plastic injection molding services. For more information call (844) 363-5386 or visit smith-wesson.com.