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Smith & Wesson's Doug Koenig Wins 2008 Masters Shooting Championship
Koenig Claims 10th Consecutive Masters Title – 15th Overall

SPRINGFIELD, Mass. (August 14, 2008) – Smith & Wesson Corp., announced today that the company's professional shooter Doug Koenig was the overall winner of the 23rd Annual Masters International Shooting Championship. This year's match, held at PASA Park in Barry, Illinois, marks the fifteenth time Koenig has claimed the championship title, his tenth consecutive Masters title since 1999 and his third major win of the 2008 competitive shooting season. With his recent victory, Koenig extends his domination of the Masters Championship earning more wins than any other shooter in the history of the event.

The Masters International Championship consists of three separate events with a total of nine different stages of fire. Throughout the championship match, competitors shoot from various positions at target distances ranging from 25 to 200 meters. At each event the targets differ in size, shape and height, requiring shooters to make precise adjustments. Koenig's first place finish in all three events allowed him to win the overall title by a considerable margin.

"This truly is an amazing feeling," said Doug Koenig. "After competing in my first Masters back in 1991, I never thought a streak like this would be possible. Although I have won this match a number of times, it is never a given. I train very hard and use the best equipment available. That combination allows me to compete for the championship year after year. The Masters is a test of shooting ability and equipment. It has taken a great amount of preparation to get where I am today and it would not be possible without all the great support from my family, friends and sponsors."

In May 2008, Koenig captured his first title of the season at the NRA Bianchi Cup, marking his eleventh victory in that competition. Koenig earned a second title in June as a member of Team Smith & Wesson at the 2008 Sportsman's Team Challenge. Throughout his career, Koenig has won numerous national and world championships in pistol, shotgun and rifle events. Over the last eleven years he has dominated the field of competitive pistol shooting, winning three World Speed Shooting Championships; an International Practical Shooting Confederation (IPSC) World Championship; two World Action Pistol Championships; a World All-Around Championship title; and now his tenth consecutive Masters International Shooting Championship.

About Smith & Wesson

Smith & Wesson Holding Corporation, a global leader in safety, security, protection and sport, is parent company to Smith & Wesson Corp., one of the world's largest manufacturers of quality firearms and firearm safety/security products and parent company to Thompson/Center Arms, Inc., a premier designer and manufacturer of premium hunting rifles, black powder rifles, interchangeable firearms systems and accessories under the Thompson/Center brand. Smith & Wesson licenses shooter protection, knives, apparel, and other accessory lines. Smith & Wesson is based in Springfield, Massachusetts with manufacturing facilities in Springfield, Houlton, Maine, and Rochester, New Hampshire. The Smith & Wesson Academy is America's longest running firearms training facility for law enforcement, military and security professionals. For more information on Smith & Wesson, call (800) 331-0852 or log on to www.smith-wesson.com. For more information on Thompson/Center Arms, log on to www.tcarms.com.

