M&P®22 COMPACT Sweepstakes
Official Rules

1. **NO PURCHASE NECESSARY**. NO PURCHASE, PAYMENT OR OTHER CONSIDERATION IS NECESSARY TO ENTER OR WIN A PRIZE IN THIS SWEEPSTAKES.

2. Description of Sweepstakes. In the M&P22 COMPACT Sweepstakes (the "Sweepstakes"), Smith & Wesson Corp. ("Sponsor") will award one prize per week during the Sweepstakes Term (defined below). A total of four (4) Smith & Wesson model M&P22 COMPACT pistols will be awarded. The approximate retail value of each prize is $389.00. The approximate total retail value of all prizes awarded is $1,556.

3. Sweepstakes Term. The **Sweepstakes begins on October 3rd, 2014 at 12:00 a.m. (EST) and ends on October 31, 2014 at 12:00 p.m. (EST)** (the "Sweepstakes Term"). All entries must be submitted via Facebook® Sweepstakes Application or email during the Sweepstakes Term in accordance with these Official Rules to be eligible to win. Limit one (1) entry per person, per week during the Sweepstakes Term regardless of the method of entry. Entries that do not comply with these Official Rules will not be accepted.

4 How to Enter.

   Via Facebook: To enter the Sweepstakes, you must: (1) sign into your Facebook account, (2) visit the official Smith & Wesson Corp. Facebook page, (3) Go the Sweepstakes Application, (4) "Like" Sponsor's Facebook Page, and (5) Enter the specified required information.

   Via Email: Send an email to "sweepstakes@smith-wesson.com" with "M&P22 COMPACT Entry" in the subject line. Each email entry must include your first and last name, address, email address and date of birth.

5. Odds of Winning. **Odds of winning** a prize depend on the number of valid entries received. **Many will enter, few will win.** Only one (1) prize will be awarded to any one winner.

6. Eligibility. You must be 21 years of age and a legal U.S. resident to enter. Additional eligibility requirements are set forth in these Official Rules. Employees of Sponsor and its agents, affiliates, and subsidiaries and members of their families and immediate households are not eligible to participate in this Sweepstakes. All eligible entries will be included in a daily random drawing for the prize. All federal, state and local laws and regulations apply.

7. Winners. Winners will be selected by random drawing once per day during the Sweepstakes Term. Winners who entered via Facebook will be notified by reply email notifying them that they have won. Winners must respond to Sponsor email with Name,

Address, Phone Number, and email Address, within forty-eight (48) hours of the email reply from Sponsor to claim the prize. Prize winners must be eligible to own and possess a firearm (handgun) in their state of residence and must pass a background check to be eligible (i.e., must not be a "prohibited person"). Prizes will be awarded through a participating federally licensed firearms dealer retailer closest to the winner's official residence and will not be shipped directly to the winners. Prize winners may be required to demonstrate eligibility in accordance with these Official Rules and complete an affidavit of eligibility and release of liability to be eligible to claim and receive a prize. If for any reason Sponsor is unable to contact a prize winner, or a winner fails to timely respond or is ineligible, the winner's prize will be awarded in a random drawing to another eligible entrant. Sponsor, and its agents, affiliates, and subsidiaries, may use each winner's name, likeness and any other information or content without compensation in advertising or otherwise.

8. Prize Restrictions. Each prize consists of the pistol (plus any standard accessories such as magazines) specifically listed in these Rules only. Sponsor shall choose all components of each prize in its sole discretion. Each prize (including all components) is subject to availability and may be subject to additional federal, state or local restrictions. No substitution or cash equivalent of any prize (or portion of any prize) will be granted except at Sponsor's sole discretion due to unavailability of a prize (or portion of a prize) for any reason (including restrictions on handguns/magazines in particular state and local jurisdictions). Any substitution by Sponsor of a prize or portion of a prize shall be made with an item of comparable or greater value. Sponsor is responsible only for prize delivery to a participating federally licensed firearms dealer closest to the winner's official residence. Sponsor is not responsible for prize utility, quality or other attributes. No prize is transferable or assignable to another party.

9. Sweepstakes Materials. By entering into this Sweepstakes, you grant to Sponsor an irrevocable, perpetual, worldwide, non-exclusive, royalty-free, sub-licensable right and license to distribute, reproduce, modify, perform and display and otherwise use any and all content, information, posting, communication, message or other materials (including your name, image or likeness) provided by you ("Sweepstakes Materials") for Sponsor's use in the normal conduct of its business, including marketing, promotional and sales activities. Subject to these Official Rules, you understand that all Sweepstakes Materials will be treated as non-confidential and nonproprietary information.

10. Privacy. Sponsor's collection, use and sharing of any information submitted by entrants in connection with this Sweepstakes will be governed by Sponsor's Privacy Policy, available here: Smith & Wesson Privacy Policy

11. Taxes / Fees. All taxes or incidental expenses (including transfer fees) are the sole responsibility of the prize winner. Rights to prizes are not transferable. Except as provided herein, prizes may not be substituted or redeemed for cash or other consideration.

12. Announcement of Winners. Winners will be publicly announced periodically via Sponsor's Facebook page and otherwise during and after the Sweepstakes Term. For a list of winners, please send a self-addressed, stamped envelope to Sponsor at the following address:

Smith & Wesson Corp.
Attn: M&P22 COMPACT Sweepstakes Administrator
2100 Roosevelt Avenue
Springfield, MA 01104

Vermont residents may omit return postage. Requests for winners list must be received within sixty (60) days of the last day of the Sweepstakes Term.

13. No Sponsorship by Facebook. This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with Facebook, Inc.

14. Void Where Prohibited. The M&22 COMPACT Sweepstakes is void where prohibited by law. The Sweepstakes is strictly for entertainment purposes and may not be used in connection with any form of gambling.

15. Changes to Official Rules. Sponsor reserves the right to change the Official Rules or cancel the Sweepstakes at any time without further obligation or liability.

16. Disclaimer of Liability. Sponsor is not responsible for any incorrect or inaccurate information associated with or utilized in the Sweepstakes, including but not limited to any printing or typographical errors in any Sweepstakes materials, or for any technical or human error, which may occur in the processing of entries in the Sweepstakes. Sponsor has no liability or responsibility for entrant's participation in or attempt to participate in the Sweepstakes or ability or inability to enter the Sweepstakes. Sponsor is not responsible for any personal injury or property damage or losses of any kind which may be sustained to entrant's or any other person's computer equipment, smart phone or mobile device resulting from participation or attempted participation in the Sweepstakes. Sponsor assumes no responsibility for any incomplete, misdirected, late, or lost entries, or any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, garbled or corrupted data transmitted, inaccessibility of any entry website, theft or destruction or unauthorized access to, or alteration of, entries or entry data, telephone, cable, satellite, network, electronic or Internet connectivity or other online or telephone network communication problems, errors or limitations of any Internet or telephone service providers, servers, hosts or other providers, failure of any online transmissions to be sent or received, or traffic congestion on the Internet or any entry website. If, for any reason, the Sweepstakes is not capable of running as planned, including tampering, unauthorized intervention, fraud, or any other causes beyond the control of the Sponsor which affects the administration, security, fairness, integrity or proper conduct of the Sweepstakes, then Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Sweepstakes. In the event that proper administration of the Sweepstakes is prevented by such causes as contemplated above,

Sponsor will pick the winners from all eligible, non-suspect entries received prior to such action.

You agree that Sponsor, its parent, subsidiaries and affiliated companies, Facebook, Inc. and their respective officers, managers, members, directors, employees, representatives and agents will have no liability whatsoever for, and shall be held harmless by entrants against, any and all liability, including but not limited to any death, injury, loss or damage of any kind, resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of any prize, participation or attempted participation in this Sweepstakes, or while traveling to, preparing for or participating in any prize-related activity.

17. Disqualification. Sponsor reserves the right, at its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of any of the Sweepstakes; to be acting in violation of the Official Rules; or to be acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. Sponsor, its subsidiaries, affiliates and agents, will be the sole judge of all matters relating to this Sweepstakes.

18. General. By entering this Sweepstakes, each entrant warrants that, (a) the entrant has read, understood and followed these Official Rules; (b) the entrant agrees to be bound by the decisions of the Sponsor; and (c) the entrant is eligible under these Official Rules. Each potential Winner and his/her entry may be subject to verification and investigation before being awarded any prizes. This Sweepstakes shall be governed by Massachusetts law. By participating in this Sweepstakes, entrants agree that, except to the extent prohibited by applicable law, (1) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes, shall be resolved individually, without resort to any form of class action and Massachusetts state courts shall have exclusive jurisdiction over any dispute or litigation arising from or relating to this Sweepstakes and that the exclusive venue shall be in Springfield, Massachusetts; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event shall there be a claim or award of attorneys' fees or costs; and (3) under no circumstances will entrants be permitted to obtain, and entrant hereby waives all rights to claim, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased.

In case of a dispute over the identity of an entrant who submitted the winning entry, the authorized account holder of the Facebook account associated with that entry will be deemed the entrant. The "authorized account holder" is deemed the natural person who is assigned the Facebook account by Facebook, Inc. Such owner must comply with these Official Rules, be the person who completed the act of entering, and, in Sponsor's sole discretion, may be required to provide proof of ownership of the Facebook account.

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