



Smith & Wesson® CLUB 1852

Volume 1 Issue 2
Summer 2004

The Smith & Wesson
Club 1852 Newsletter
for members only

“It is our pleasure to give back to our customers. The S&W Club 1852 will be the direct line from our customers to the factory.”

Roy Cuny

Congratulations on your purchase of one of the world’s highest quality and most innovative firearms, Smith & Wesson.

With your purchase, you have received a complementary membership in the industry’s first exclusive membership club, the S&W Club 1852. At Smith & Wesson, we strive continuously to enhance your experience with our products and services, and this exciting new club is your connection to members-only offers and exclusive promotions.

For sending in your warranty card, you have received a membership package containing a S&W Club 1852 brass key chain, patch, a CD-ROM entitled “Firearm Safety and You,” S&W 2004 product catalog, and a S&W apparel catalog, as well as the quarterly newsletter you are now reading.

As part of your membership in the S&W Club 1852 you will be provided advanced notice of new products and be invited to participate in S&W Club 1852 events held at your local S&W dealer.



Roy C. Cuny
CEO, President
Smith & Wesson Corp.

The goal of the S&W Club 1852 is to provide you, our loyal customer, with the rewards of your enthusiasm and loyalty towards this great American Brand.

We look forward to your comments and suggestions and will continue to build your S&W Club 1852 program.

Roy Cuny
CEO, President

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The Smith & Wesson Performance Center Model 1911

S&W Model 1911 Technical Specs



S&W Model 1911
Product Code: 170243
Made in America

Action:	Single Action
Caliber:	.45 ACP
Barrel Length:	5 inches
Overall Length:	8 3/4 inches
Mag. Capacity:	8 + 1 rounds
Weight:	41.0 oz.
Material:	Stainless steel
Finish:	Glassbead Black
Front Sight:	Dovetail Black
Rear Sight:	Micro-Click Adjustable Black

Did you know...

During WWII the .38 S&W revolver was given the prefix ‘V’ before the serial number, starting on April 24, 1942. These models were known as the “Victory Models.”

*The Smith & Wesson
Shooting Sports Center
Summer Schedule*



Shooting Sports Center
Smith & Wesson Academy
299 Page Boulevard
Springfield, MA 01104
800-331-0852

The Public Range has 20 shooting lanes open to the public. Range hours are:
Mon-Fri 12 p.m. - 9 .m.
Sat 10 a.m. - 6 p.m.
Sun 12 p.m. - 5 p.m.
(Closed Sundays June 1 - Aug 31)

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Smith & Wesson - An All American Company
by Roy G. Jinks

Both Horace Smith and Daniel B. Wesson were from old New England families. Horace Smith, like his father, learned the firearms trade while working at the National Armory in Springfield, Massachusetts. Both men had the chance to meet and work with many of the great names in firearm history during this rapid growth period of the industry.



Horace Smith was born in 1808 and began work at the Springfield Armory at the age of sixteen as an apprentice to a bayonet forger.

The two men formed their partnership in 1852 in Norwich, Connecticut, with the aim of marketing a lever action repeating pistol that could use a fully self-contained cartridge. This first pistol venture was not a financial success, and by 1854 the company was in financial difficulties.

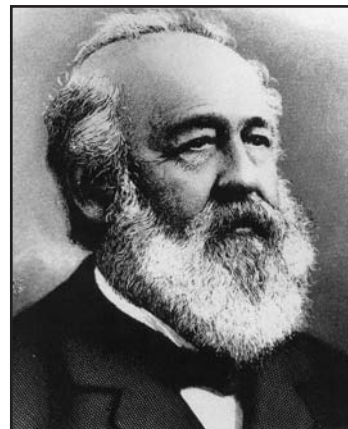
They were forced to sell their company to a shirt manufacturer by the name of Oliver Winchester. In

1866, based on the S&W original lever action design and after several name changes, Winchester's company emerged as the famous Winchester Repeating Arms Co.

In 1856, Horace Smith and Daniel B. Wesson formed their second partnership, and produced a small revolver designed to fire the rimfire cartridge that they patented in August of 1854. This small revolver fired a .22 rimfire short cartridge and was the first successful fully self-contained cartridge revolver available in the world. Horace Smith and D.B. Wesson secured by license a patent which prevented other manufacturers from producing a cartridge revolver. This provided the partners a very lucrative business, particularly after the outbreak of the United States Civil War.

This exclusive patent was in force until 1872, providing the partners with a strong hold on the cartridge revolver market. During this period, the company produced three basic models: the Model 1, a seven shot .22 rimfire short; the Model 2 belt or holster style six-shot revolver in .32 rimfire long, and a pocket five-shot .32 rimfire model called the Model 1 1/2. These revolvers are called "tip-ups" since the barrel is tipped up so that the cylinder can be removed for loading.

The partners realized that when the patents expired, they would need a new



Daniel B. Wesson was born in 1825 and began his career in firearms at seventeen, while indentured to his older brother, Edwin, a gunsmith and riflemaker.

design to maintain their market superiority. This new design was completed in 1869 and the company began marketing it in 1870. The new revolver, the Model 3, was a .44 caliber top-break revolver with a barrel that was tipped down automatically extracting the cartridge and cases. It exposed the rear of the cylinder for rapid loading.

The two most important customers for this new revolver were the United States Cavalry, which purchased 1,000 units for use on the Western Frontier, and the Russian Imperial Government. The Model 3 American, as it became known in the United States, was the first large caliber cartridge revolver to be used in the American West. The demand for this model was so great that in 1870, S&W's largest distributor, M.W. Robinson, ordered 25,000 units.

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Doug Koenig *World's Best Shooter Now Member of S&W Team*

Doug Koenig broke into the shooting world in 1989 and quickly established himself as a natural talent with a tremendous work ethic. In 1990, just one year after his entry into major competitions, at the age of 20, he won the 1990 National Action Pistol Championship (Bianchi Cup) in Columbia, Missouri. Remarkably, he not only won the "Cup," which is looked upon as the most prestigious pistol match in the world, he shot the first perfect score ever fired at the event.

Doug's progression as a competitive shooter, and his evolution into his present form, was nothing short of remarkable. His victory at the 1990 Bianchi Cup was followed by a 1990

IPSC World Championship and, to cap off his great start, he finished with a win at the 1991 Master's International Pistol Championship. In just two short years, Doug had captured one world title and two national titles at the age of 21.

Since his great beginning, Doug has compiled a record that has not been equaled by any other shooter in the world. His nine Master's titles; eight Bianchi Cup titles; three World Speed Shooting titles; eight Sportsman's Team Challenge titles; and his World All-Around Championship are only a part of his incredible shooting resume. Doug currently uses a Smith & Wesson

1911 and a Model 41 in his competitive shooting.

Doug's victories include:

The Masters International Championship – 1991, 1993*, 1994, 1995, 1996*, 1999*, 2000*, 2001*, 2002 and 2003

Bianchi Cup – 1990*, 1992, 1998, 2000 - 2004

European Bianchi Cup – 1999, 187x's World Record Score of 1920

Steel Challenge – 1999 - 2001

IPSC World Championship – 1990

Sportsman's Team Challenge – 1995 - 1998, 2000, 2001, 2003, and 2004



World Action Pistol Champion – 1999

World All-Around Championship – 1999 - 2001 (Rifle, Pistol and Shotgun)

ESPN Great Outdoor Games – 2000, 2001, 2002 Silver Medal, 2003 Gold Medal

* First and only person to achieve a perfect score.

Jerry Miculek *World's Fastest Revolver Shooter*

"As far back as I can remember, I have had a gun in my hand. Toy guns, BB guns, pellet rifles, .22 rifles, and shotguns. Learning to shoot was a fun way to spend time outdoors.

Hunting came next when my father gave me my first real gun; a Remington 870 12 gauge, at the age of 14. Duck, deer, and countless small game, all fell to my trusty 12 ga.

In 1970, I bought my first handgun, a single-action. From there on, the handgun was my favorite

firearm. The following year, the S&W Model 27 introduced me to the double-action shooting game. The speed and the smooth trigger action of the Model 27, combined with rapid fire accuracy made shooting even more of a challenge.

In 1976, I learned of the legendary Ed McGivern. His shooting speed and accuracy were a goal I set my sights on. Over twenty years later, countless hours on the range, and many thousands of rounds, it is still pure fun to compete and shoot for one's dreams."

Jerry's victories include:

International Revolver Championships - 1992 - 2004

World Shoot-Off Championships, Revolver Division - 1996 - 2000, 2003

World Speed Shooting Championships, Revolver Division - 2001 - 2003

Sportsman's Team Challenge, Professional Division - 1991 - 1994, 2004

USPSA 3-Gun Nationals - 1997 - 2000



Superstition Mountain 3-Gun Match - 2000, 2002, 2003

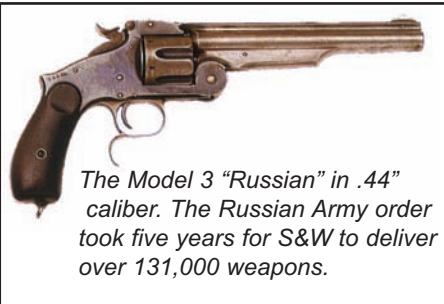
Second Chance Bowling Pin Championships - 1988, 1995, 1996

USPSA National Champion, Revolver Division - 2002, 2003

IPSC World Revolver Championships - Current Champion

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The Russian order of the Model 3 established S&W as a world leader in handgun manufacturing. Before the end of the 1870's, S&W would deliver to the Russian government more than 100,000 revolvers.

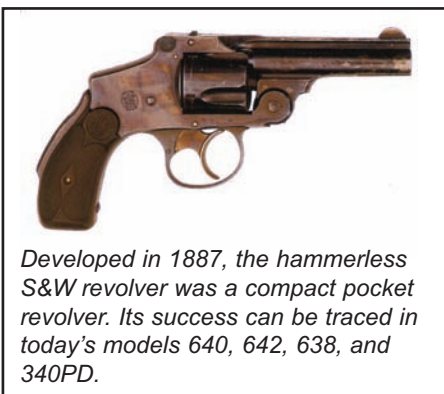


The Model 3 "Russian" in .44" caliber. The Russian Army order took five years for S&W to deliver over 131,000 weapons.

The acceptance of the Model 3 brought the company many other military orders, and soon S&W was supplying the Model 3 to Japan, Turkey, Argentina, and Australia. The sales of the big Model 3's by the end of the decade reached 215,714 units, a number that S&W's closest competitors would not reach until after the 1900's.

In 1874, at the age of 65, Horace Smith retired from the company and sold his share of the business to D.B. Wesson, making him sole owner of the firm.

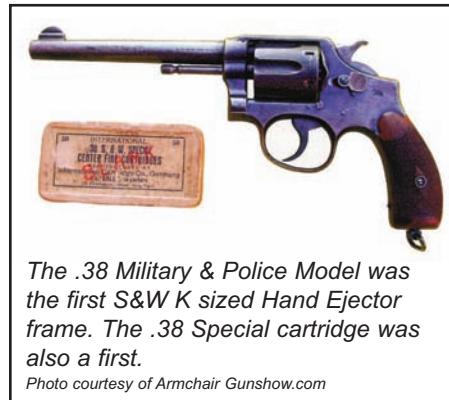
In 1875, S&W redesigned its small frame guns to the top-break system. In 1880, the firm introduced its first double-action revolvers. They were called self-cockers. In 1887, the company introduced its line of hammerless revolvers which are still represented in today's handgun line.



Developed in 1887, the hammerless S&W revolver was a compact pocket revolver. Its success can be traced in today's models 640, 642, 638, and 340PD.

The development of a solid frame revolver, with a cylinder that swings to the side, was introduced in 1896 in .32 caliber and called the .32 Hand Ejector. The cylinder swings to the side for loading and the empty cartridges are extracted by a hand pushed rod that operates the extractor. All the previous top-breaks were called automatic ejectors, as they extracted the cartridge automatically when the barrel is opened.

In 1899 S&W introduced what is probably the most famous revolver in the world, the .38 Military & Police, or as it is called today, the Model 10. This revolver has been in continual production since 1899 and has been used by every police agency and military force around the world. From 1899 to 2004, the company has sold more than 5 million units.



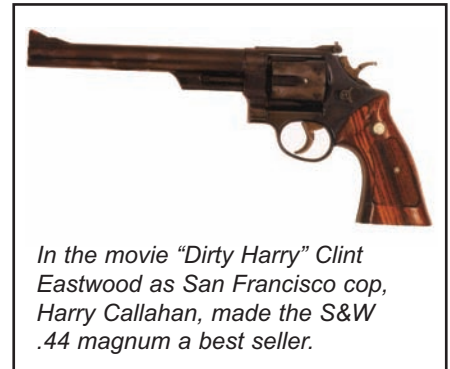
The .38 Military & Police Model was the first S&W K sized Hand Ejector frame. The .38 Special cartridge was also a first.

Photo courtesy of Armchair Gunshow.com

During the 1900's, S&W continued its growth and leadership in innovative design. With the introduction of the .44 Hand Ejector in 1908, the firm was able to produce a revolver with an extractor rod that fit into the housing under the barrel. This established a design that has continued to be recognized as a symbol of a S&W revolver.

The important developments of the 1900's include the first magnum revolver in 1935, with the introduction of the .357 Magnum handgun. In 1955, the first American made double-action auto-loading pistol, the Model 39, appeared, followed a

year later by the .44 Remington Magnum and Model 29, a handgun that brought fame to the company by its use in the Clint Eastwood movie "Dirty Harry."



In the movie "Dirty Harry" Clint Eastwood as San Francisco cop, Harry Callahan, made the S&W .44 magnum a best seller.

In 1965, two major events occurred. The company began marketing the world's first stainless steel revolver, the Model 60, launching the era of stainless steel firearms. The other notable event is the sale of the company by the Wesson family to the Bangor-Punta Corporation. This began a whole new era for the company; one that would see it change owners five times during the course of four decades, one which moved the ownership out of America. Finally, in May of 2001, S&W again became an American owned and publicly traded company.

The accomplishments of S&W are too numerous to mention. However, it is important to look at what they have brought to the shooting world, the first fully self-contained cartridge, as well as such great cartridges as the .22 rimfire, .32 and .38 S&W, .38 S&W Special, .44 S&W Special, and the .40 S&W. S&W introduced such handgun innovations as the top-break automatic ejector system revolver, first concealed hammer revolvers, and the .500 S&W Magnum, the most powerful revolver in the world today. Smith & Wesson was a leader in 1852 when it was first founded and it continues to lead the world with innovations in the 21st century.